

# McCree anticipates a 30% increase in efficiency and overall profitability in 2016

*Blacktip's business process and technology consulting drives results*

## Overview

### The Need

McCree needed a dedicated technical vision to drive the business into the 21st Century.

### The Solution

Blacktip provided a dedicated plan including cloud, local and mobile solutions.

### The Benefit

Drive improved communication, mobile accessibility to data and dramatically change many of the business workflows.

Every company that feels stuck in time wants help in taking their business to the next level. Finding the right partner is challenging in today's marketplace. Many providers are able to help at a very surface level.

McCree General Contractors and Architects knew their existing provider was only able to maintain their existing infrastructure. With the constant change in business, McCree knew they could no longer "sustain" and believed there was a better way.

## Turn the page

Blacktip entered the facility knowing that the McCree team was ready for change. Still, change is hard and there are many moving parts with any small-to-medium-sized business.

## Learn, learn, learn

The initial engagement began with investigation into the different components of the business: from accounting to the mill-shop to on-site construction project managers and more.

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*"Blacktip took a vested interest in our business. Their approach and engagement model showed us that we could be a more agile organization."*  
— Richard McCree Jr, CEO, McCree



Understanding how each facet of the business engaged was critical to defining the overall correct strategy. The investigative process took more than two weeks to better understand the inner workings of McCree.

“Clients need to know they can trust a new partner. Spending a very brief amount of exploratory time will not teach you how they work, let alone what they truly need,” explained Matthew Bookspan, CEO of Blacktip.

## Moving the ball forward

Once the review was complete, it was easy to present an overall solution to the McCree team. The solution included a variety of tools, process changes and new technology. Most importantly, it was designed to be implemented over time, lessening the training burden on the overall business.

## Improving efficiencies

“As clients like McCree understand the value of a deeper partnership, they see the immediate impact on the business,” Bookspan notes. “The team discovered the improved efficiency in their workflow and communication leveraging a new construction management platform.”

## Solution components

### Services

- Blacktip Managed Services
- Google Apps Unlimited-as-a-Service
- ProCore Construction Management software

### Hardware & Software

- Apple iOS Devices (iPads, iPhones)
- Apple MacBooks
- Blacktip next-generation network
- Microsoft SurfaceBooks

## For more information

To learn more about Blacktip, please contact a Blacktip representative via phone (844-77SHARK), or visit the website: [Blacktipit.com](http://Blacktipit.com).



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